

# Lucky 7s Game Procedures

This Game is subject to the Rules for Scratchcard Lottery Games (“the Rules”) which appear in a separate document available for inspection at Retailers, and to these Procedures. The meaning of any word or term in these Procedures shall be as defined in the Rules unless the context clearly indicates otherwise.

Game Name: “LUCKY 7S”  
 Game Number: “Game 0494”  
 Retail Sales Price: £1 per Ticket



There is a 1 in 4.87 overall chance of winning a prize on each Ticket. There are 22,305,920 Tickets in the initial print run of this Game.

## Play Style and Determining Winners for LUCKY 7S

The owner of a Ticket having three '7' Play Symbols with corresponding Play Captions in any vertical, horizontal or diagonal row under the coating in the Play Area shall, subject to the Rules, be entitled to a prize amount equal to the amount of the Prize Symbol in the area under the latex coating bearing the word 'PRIZE' (the "Prize Box").

## Play Symbols and corresponding Play Captions

Play Symbols		
Play Captions	-SVN-	-XXX-

Nine Play Symbols with corresponding Play Captions, which verify the Play Symbols will appear under the coating of the Play Area. Only one Play Caption appears under each Play Symbol. Only the Play Symbols and Play Captions can be used to play the Game.

## Prize Symbols and Prize Captions

Prize Symbols	£7,777	£200	£100	£40.00	£20.00	£10.00	£5.00	£2.00	£1.00
Prize Captions	STSSS	TWHUN	-HUND	FORTY	TWNTY	-TEN-	-FIVE	-TWO-	-ONE-

One Prize Symbol with the corresponding Prize Caption will appear in the Prize Box. Only the Prize Symbol with corresponding Prize Caption set out in a Prize Box can be used to determine the amount of the prize to which the player may be entitled.

## Prize Amounts, Number of Prizes and Odds

Prize Amount	Number of prizes in the game at the start of game	Approximate odds at start of game: (1in:)	Tolerance for odds of winning in event of a further print run
£1	2,091,256	11	+/- 5.00%
£2	1,533,536	15	+/- 5.00%
£5	557,586	40	+/- 5.00%
£10	334,613	67	+/- 5.00%
£20	55,764	401	+/- 5.00%
£40	9,314	2,395	+/- 5.00%
£100	1,698	13,137	+/- 5.00%
£200	100	223,060	+/- 8.91%
£7,777	11	2,027,811	+/- 36.55%

As prizes are won, the number of prizes in each category will reduce accordingly. The Game may remain on sale after the last top prize has been claimed. To find out up-to-date prize information visit [www.national-lottery.co.uk](http://www.national-lottery.co.uk) or telephone the National Lottery Line on 0845 9 100 000. Calls from a BT line are charged at your calling plan's standard network rate. Mobile and other providers' charges may vary. This information is correct at February 2010. For the hard of hearing using Minicom equipment, please call 0845 910 0045.

## Prize Value in The Game

The total value of prizes in the initial print run of Tickets for the Game represents 58.53% of the total face value of Tickets. The overall value of prizes in the initial print run of tickets for the Game is £13,055,575.

The number of prizes in the initial print run of Tickets for the Game relates to the number of Tickets recorded on the Company's central computer and formally notified to the National Lottery Commission prior to the sale of any Tickets. The details in these Procedures will not be revised to take into account subsequent sale or loss of Tickets, subsequent withdrawal of Tickets where those Tickets are withdrawn by the Company without knowledge of whether they are prize bearing Tickets, or additional print run(s) of Tickets for the Game. The Company may print further Tickets for this Game. In the event that any further print run of Tickets for this Game is made, then, in respect of the Tickets comprising that further print run, the overall odds of winning a prize at each prize tier level will be, allowing for the tolerance levels as specified in the table above, the same as in the initial print run of Tickets for the Game.

In the event of any discrepancy or inconsistency between these Procedures and any other information issued by the Company in respect of this Game, these Procedures will prevail.



GP G0494  
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