

It Pud Be You Game Procedures

Introduction

These are the Game Procedures for IT PUD BE YOU (the "Game"). When the Game is played, the Rules for Scratchcard Games (the "Rules") and these Procedures apply. The Rules can be viewed at Retailers and on the National Lottery website at national-lottery.co.uk.

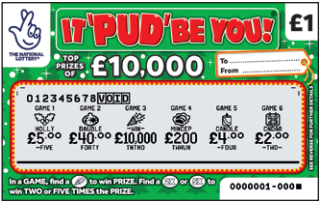
Any capitalised word or term in these Procedures that has a specific meaning will have the meaning given to it in these Procedures or the Rules (unless the context clearly indicates otherwise).

Game details

Game Name: "IT PUD BE YOU"

Game Number: "Game 1481"

Retail Sales Price: **£1 per Scratchcard**





There is a 1 in 3.77 overall chance of winning a Prize on each Scratchcard in this Game. There are 10,926,900 Scratchcards in the initial print run of this Game.


How to play and win


The Play Area has six GAMES labelled as 'GAME 1', 'GAME 2', 'GAME 3', 'GAME 4', 'GAME 5' and 'GAME 6' (individually

a "GAME", collectively the "GAMES"). Each GAME contains a  motif and the word 'PRIZE' (the "Prize Box")


immediately below that  motif. You will, providing the requirements of the Rules and these Procedures are met,

win a Prize if You reveal a  Play Symbol with its matching Play Caption under the coating of the  motif for that GAME. The Prize will be equal to the monetary amount of the Prize Symbol shown with its matching Prize Caption

under the coating of the Prize Box immediately below that  Play Symbol with its matching Play Caption.

If You find a **2X** Play Symbol with its matching Play Caption under the coating of the  motif in a GAME, You will, providing the requirements of the Rules and these Procedures are met, win a Prize. The Prize will be equal to two times the monetary amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize











Box immediately below that **2X** Play Symbol with its matching Play Caption.

If You find a **5X** Play Symbol with its matching Play Caption under the coating of the  motif in a GAME, You will, providing the requirements of the Rules and these Procedures are met, win a Prize. The Prize will be equal to five times the monetary amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize Box

immediately below that **5X** Play Symbol with its matching Play Caption.

Players can win up to 6 times on a Scratchcard.

Play Symbols and Play Captions

Play Symbols					
Play Captions	HOLLY	BAUBLE	SNWFLK	MINCEP	CANDLE
Play Captions Expanded	HOLLY	BAUBLE	SNOWFLAKE	MINCEPIE	CANDLE
Play Symbols					
Play Captions	CNDAR	CRACKR	EARMUF	CHOCs	WREATH
Play Captions Expanded	CALENDAR	CRACKER	EARMUFF	CHOCOLATE	WREATH




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Allwyn Entertainment Ltd, PO Box 287, Watford WD18 9TT. The National Lottery Line 0333 234 5050. Call charges as above.



Play Symbols					
Play Captions	PRESENT	FIRE-	-HAT-	-COAT	-WIN-
Play Captions Expanded	PRESENT	FIRE	HAT	COAT	WIN

Multiplier Play Symbols and Multiplier Play Captions

Multiplier Play Symbols		
Multiplier Play Captions	2TIMES	5TIMES
Multiplier Play Captions Expanded	MULTIPLY X2	MULTIPLY X5

Six Play Symbols with their matching Play Captions will appear under the coating in the Play Area. Only the Play Symbols and Play Captions can be used to play the Game.

Prize Symbols and Prize Captions

Prize Symbols	£1.00	£2.00	£4.00	£5.00	£10.00
Prize Captions	-ONE-	-TWO-	-FOUR	-FIVE	-TEN-
Prize Symbols	£20.00	£40.00	£100	£200	£10,000
Prize Captions	TWNTY	FORTY	-HUND	TWHUN	TNTHO

One Prize Symbol with its matching Prize Caption will appear under the coating of the Prize Box in each GAME. Only the Prize Symbol and its matching Prize Caption can be used to confirm the monetary amount of a Prize You may be entitled to, if any, in respect of the Game.



Prize Amounts, Number of Prizes and Odds

Prize Amount		Number Of Prizes In The Game At Start Of Game	Approx. Odds (1 In :) At Start Of Game	Tolerance For Odds Of Winning In Event Of A Further Print Run
Prize	Prize breakdown			
£1	£1	1,153,323	10	+/- 5.00%
£2	£2	364,066	31	+/- 5.00%
£2	£1 MULT2	364,230	30	+/- 5.00%
£2	£1 x 2	364,188	30	+/- 5.00%
£4	£4	121,441	90	+/- 5.00%
£4	£1 x 4	60,705	180	+/- 5.00%
£4	£2 x 2	121,410	90	+/- 5.00%
£5	£5	72,840	151	+/- 5.00%
£5	(£1 MULT2 x 2) + £1	72,949	150	+/- 5.00%
£5	£2 MULT2 + £1	84,987	129	+/- 5.00%
£5	£1 x 5	72,949	150	+/- 5.00%
£10	£10	12,102	903	+/- 5.00%
£10	£2 MULT5	12,144	900	+/- 5.00%
£10	(£1 x 2) + (£2 x 4)	12,113	903	+/- 5.00%
£20	£20	1,952	5,598	+/- 5.00%
£20	£4 MULT5	1,948	5,610	+/- 5.00%
£20	£10 MULT2	1,947	5,613	+/- 5.00%
£20	(£1 x 2) + (£4 x 2) + (£5 x 2)	1,931	5,659	+/- 5.00%
£40	£40	76	143,775	+/- 10.80%
£40	£2 MULT5 + £2 + (£4 x 2) + (£10 x 2)	86	127,057	+/- 10.03%
£40	£4 MULT5 + £20	81	134,900	+/- 10.03%
£40	£10 MULT2 + £20	83	131,650	+/- 10.03%
£100	£100	24	455,288	+/- 22.74%
£100	£4 MULT5 + (£10 x 2) + (£20 x 3)	33	331,119	+/- 17.67%
£100	£10 MULT5 + (£5 x 2) + (£10 x 2) + £20	28	390,247	+/- 22.74%
£100	£40 MULT2 + £20	32	341,466	+/- 17.67%
£200	£200	10	1,092,690	+/- 36.55%
£10,000	£10,000	5	2,185,380	+/- 36.55%

As Prizes are won, the number of Prizes available in each category will reduce. Once the last top Prize has been validated, Retailers will be allowed to continue selling those Scratchcards that have already been activated for sale and any unactivated Scratchcard stock will be withdrawn. To find out up-to-date Prize information visit national-lottery.co.uk or call the National Lottery Line on **0333 234 5050**. Calls cost no more than calls to 01 and 02 numbers. If your phone tariff offers inclusive calls to landlines, calls to 03 numbers will be included on the same basis.

Prize Value In the Game

The total value of Prizes in the initial print run of Scratchcards for the Game represents 61.01% of the total face value of Scratchcards. The overall value of Prizes in the initial print run of Scratchcards for the Game is £6,667,030.

The number of Prizes in the initial print run of Scratchcards for the Game relates to the number of Scratchcards recorded on Allwyn's Computer System before any Scratchcards are sold. The details in these Procedures will not be revised to take into account any future sale or loss of Scratchcards, future withdrawal of Scratchcards (where those Scratchcards are withdrawn by Allwyn without knowledge of whether they are Prize bearing Scratchcards), or additional print run(s) of Scratchcards for the Game. Providing a top Prize remains available Allwyn may print further Scratchcards for this Game. If a further print run of Scratchcards for this Game is made, then, for the Scratchcards produced in that further print run, the overall odds of winning a Prize at each Prize tier level will be, allowing for the tolerance levels as specified in the table above, the same as in the initial print run of Scratchcards for the Game.

General

In the event of any conflict between the Rules, the Procedures and any other information issued by Allwyn in relation to this Game, the Rules will take priority followed by the Procedures and then any other information issued by Allwyn.



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