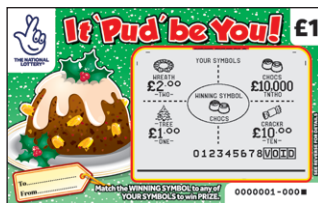


It Pud Be You Game Procedures

Introduction

These are the Game Procedures for IT PUD BE YOU (the "Game"). When the Game is played, the Rules for Scratchcard Games (the "Rules") and these Procedures apply. The Rules can be viewed at Retailers and on the National Lottery website at national-lottery.co.uk.

Any word or term in these Procedures that has a specific meaning will have the meaning given to it in these Procedures or the Rules (unless the context clearly indicates otherwise).



Game details

Game Name: "IT PUD BE YOU"

Game Number: "Game 1290"

Retail Sales Price: **£1 per Scratchcard**



There is a 1 in 3,98 overall chance of winning a Prize on each Scratchcard in this Game. There are 15,721,920 Scratchcards in the initial print run of this Game.

How to play and win

The Play Area has two sections, one labelled 'YOUR SYMBOLS' (the "Your Symbols Section") and the other labelled WINNING SYMBOL (the "Winning Symbol Section").

The Your Symbols Section has four  motifs (the background colours of which will differ) which incorporate the word PRIZE (the "Prize Box").
















The Winning Symbol Section contains one  motif.

You will, providing the requirements of the Rules and these Procedures are met, win a Prize if you reveal a Play Symbol with its matching Play Caption under the coating of a  motif in the Your Symbols Section that is identical to the Play Symbol with its matching Play Caption under the coating of the  motif in the Winning Symbol Section.

The Prize will be equal to the amount of the Prize Symbol with its matching Prize Caption under the coating of the Prize Box immediately below the identical Play Symbol with its matching Play Caption in the Your Symbols Section.

Players can win up to 4 times on a Scratchcard.

Play Symbols and Play Captions

| | | | | | |
|---------------|---|---|---|---|---|
| Play Symbols |  |  |  |  |  |
| Play Captions | WREATH | CHOCs | -TREE | CRACKR | PRSENT |
| Play Symbols |  |  |  |  |  |
| Play Captions | MINCEP | -STAR | CNDAR | CANDLE | -BELL |
| Play Symbols |  |  |  |  |  |
| Play Captions | BAUBLE | SNWFL | EARMUF | GLOVE | -HAT- |

Four Play Symbols with their matching Play Captions will appear under the coating in the Your Symbols Section. One Play Symbol with its matching Play Caption will appear under the coating in the Winning Symbol Section. Only the Play Symbols and Play Captions can be used to play the Game.



PGPM1290

Camelot UK Lotteries Limited, PO Box 287, Watford WD18 9TT.
The National Lottery Line 0333 234 5050. Call charges as above.



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Prize Symbols and Prize Captions

| | | | | | |
|----------------|---------------|--------------|--------------|----------------|---------------|
| Prize Symbols | £1.00 | £2.00 | £5.00 | £10.00 | £20.00 |
| Prize Captions | -ONE- | -TWO- | -FIVE | -TEN- | TWNTY |
| Prize Symbols | £40.00 | £100 | £200 | £10,000 | |
| Prize Captions | FORTY | -HUND | TWHUN | TNTHO | |

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in the Your Symbols Section. Only one Prize Caption appears under each Prize Symbol. Only the Prize Symbol and its matching Prize Caption under the coating of a Prize Box can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of the Game.

Prize Amounts, Number of Prizes and Odds

| Prize Amount | Number Of Prizes In The Game At Start Of Game | Approx. Odds (1 In :) At Start Of Game | Tolerance for Odds of Winning in event of a further print run |
|-----------------------------|---|---|---|
| £1 | 1,572,108 | 10 | +/- 5.00% |
| £2 | 611,448 | 26 | +/- 5.00% |
| £2 £1 x 2 | 873,521 | 18 | +/- 5.00% |
| £5 | 87,333 | 181 | +/- 5.00% |
| £5 (£2 x 2) + £1 | 349,396 | 45 | +/- 5.00% |
| £5 (£1 x 3) + £2 | 384,313 | 41 | +/- 5.00% |
| £10 | 17,465 | 901 | +/- 5.00% |
| £10 £5 x 2 | 17,466 | 901 | +/- 5.00% |
| £10 (£2 x 2) + £1 + £5 | 17,481 | 900 | +/- 5.00% |
| £20 | 17,456 | 901 | +/- 5.00% |
| £40 | 342 | 45,971 | +/- 5.00% |
| £40 £20 x 2 | 585 | 26,876 | +/- 5.00% |
| £40 (£10 x 2) + £20 | 812 | 19,362 | +/- 5.00% |
| £40 £10 x 4 | 1,043 | 15,074 | +/- 5.00% |
| £100 | 20 | 786,096 | +/- 22.74% |
| £100 (£20 x 3) + £40 | 53 | 296,640 | +/- 13.08% |
| £100 (£40 x 2) + £20 | 52 | 302,345 | +/- 13.08% |
| £100 (£40 x 2) + (£10 x 2) | 56 | 280,749 | +/- 13.08% |
| £200 | 9 | 1,746,880 | +/- 36.55% |
| £200 £100 x 2 | 30 | 524,064 | +/- 17.67% |
| £200 (£40 x 2) + £100 + £20 | 42 | 374,332 | +/- 14.89% |
| £10,000 | 5 | 3,144,384 | +/- 36.55% |

As Prizes are won, the number of Prizes available in each category will reduce. The Game can remain on sale after the last top Prize has been claimed. To find out up-to-date Prize information visit national-lottery.co.uk or call the National Lottery Line on **0333 234 5050**. Calls cost no more than calls to 01 and 02 numbers. If your phone tariff offers inclusive calls to landlines, calls to 03 numbers will be included on the same basis.



Prize Value in The Game

The total value of Prizes in the initial print run of Scratchcards for the Game represents 61.80% of the total face value of Scratchcards. The overall value of Prizes in the initial print run of Scratchcards for the Game is £9,716,076.00.

The number of Prizes in the initial print run of Scratchcards for the Game relates to the number of Scratchcards recorded on Camelot's Computer System and formally notified to the Gambling Commission before any Scratchcards are sold. The details in these Procedures will not be revised to take into account any future sale or loss of Scratchcards, future withdrawal of Scratchcards (where those Scratchcards are withdrawn by Camelot without knowledge of whether they are Prize bearing Scratchcards), or additional print run(s) of Scratchcards for the Game. Providing a top prize remains available, Camelot may print further Scratchcards for this Game. If a further print run of Scratchcards for this Game is made, then, for the Scratchcards produced in that further print run, the overall odds of winning a Prize at each Prize tier level will be, allowing for the tolerance levels as specified in the table above, the same as in the initial print run of Scratchcards for the Game.

General

In the event of any conflict between these Procedures and any other information issued by Camelot in relation to this Game, these Procedures will take priority.



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