

Winning 777 Game Procedures

Introduction

These are the Game Procedures for WINNING 777 (the "Game"). When the Game is played, the Rules for Scratchcard Games (the "Rules") and these Procedures apply. The Rules can be viewed at Retailers and on the National Lottery website at national-lottery.co.uk.

Any word or term in these Procedures that has a specific meaning will have the meaning given to it in these Procedures or the Rules (unless the context clearly indicates otherwise).

Game details

Game Name: "WINNING 777"

Game Number: "Game 1093"

Retail Sales Price: £5 per Scratchcard



There is a 1 in 3.52 overall chance of winning a Prize on each Scratchcard. There are 15,974,950 Scratchcards in the initial print run of this Game.

How to play and win









There are seven Play Areas on a Scratchcard shown as GAME 1, GAME 2, GAME 3, GAME 4, GAME 5, GAME 6 and GAME 7.

Players can win up to 16 times on a Scratchcard.

GAME 1

The GAME 1 Play Area has three  motifs and the word 'PRIZE' (the "Prize Box") immediately below each motif in the section headed 'YOUR SYMBOLS' (the "Your Symbols Section") and one  motif in the section headed 'WINNING SYMBOL' (the "Winning Symbol Section"). You will, providing the requirements of the Rules and these Procedures are met, win a Prize if under the coating of the Winning Symbol Section You reveal a Play Symbol with its matching Play Caption that is identical to a Play Symbol with its matching Play Caption under the coating of the Your Symbols Section. The Prize will be equal to the amount of the Prize Symbol with its matching Prize Caption under the coating of the Prize Box immediately below the matching Play Symbol in the Your Symbols Section.

Play Symbols and Play Captions for GAME 1

Play Symbols				
Play Captions	STACK	-GOLD	POUND	-ROLL
Play Symbols				
Play Captions	CHEST	PURSE	-RING	CHAMP

One Play Symbol with its matching Play Caption will appear under the coating of the Winning Symbol Section. Three Play Symbols with their matching Play Captions will appear under the coating of the Your Symbols Section. Only the GAME 1 Play Symbols and Play Captions can be used to play GAME 1.



GP GM1093

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The National Lottery Line 0333 234 5050. Call charges as above.



Prize Symbols and Prize Captions for GAME 1

Prize Symbols	£5.00	£10.00	£20.00	£50.00	£100
Prize Captions	-FIVE	-TEN-	TWNTY	FIFTY	-HUND
Prize Symbols	£250	£1,000	£5,000	£50,000	£700,000
Prize Captions	TWHFY	-THOU	FIVTH	FTTHO	SVHTH

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in GAME 1. Only one Prize Caption appears under each Prize Symbol. Only the GAME 1 Prize Symbols and their matching Prize Captions under the coating of each Prize Box can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of GAME 1.

GAME 2

The GAME 2 Play Area has three ROWS labelled as 'ROW 1', 'ROW 2' and 'ROW 3'. Each ROW has the ROW number, three 🎰 motifs and the word 'PRIZE' (the "Prize Box"). You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal under the coating in a ROW three ⑦ Play Symbols with their matching Play Captions. The Prize will be equal to the amount of the Prize Symbol with its matching Prize Caption under the coating of the Prize Box for that ROW.

Play Symbols and Play Captions for GAME 2

Play Symbols	①	②	③	④	⑤
Play Captions	-ONE-	-TWO-	THREE	-FOUR	-FIVE
Play Symbols	⑥	⑦	⑧	⑨	
Play Captions	-SIX-	SEVEN	EIGHT	-NINE	

Three Play Symbols with their matching Play Captions will appear under the coating of each ROW. Only the GAME 2 Play Symbols and Play Captions can be used to play GAME 2.

Prize Symbols and Prize Captions for GAME 2

Prize Symbols	£5.00	£10.00	£20.00	£50.00	£100
Prize Captions	-FIVE	-TEN-	TWNTY	FIFTY	-HUND
Prize Symbols	£250	£1,000	£5,000	£50,000	£700,000
Prize Captions	TWHFY	-THOU	FIVTH	FTTHO	SVHTH

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in GAME 2. Only one Prize Caption appears under each Prize Symbol. Only the GAME 2 Prize Symbols and their matching Prize Captions under the coating of each Prize Box can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of GAME 2.





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GAME 3



The GAME 3 Play Area has one  motif. You will, providing the requirements of the Rules and these Procedures are met, win £10 automatically if You reveal a **10** Play Symbol with its matching Play Caption under the coating of the  motif in the GAME 3 Play Area.

Play Symbols and Play Captions for GAME 3

Play Symbols	11	12	13	14	15	16	10
Play Captions	ELEVN	TWLVE	THR TN	FORTN	FIF TN	SIX TN	WINE10

One Play Symbol with its matching Play Caption will appear under the coating in the GAME 3 Play Area. Only the GAME 3 Play Symbols and Play Captions can be used to play GAME 3.

GAME 4



The GAME 4 Play Area has one  motif. You will, providing the requirements of the Rules and these Procedures are met, win £20 automatically if You reveal a **20** Play Symbol with its matching Play Caption under the coating of the  motif in the GAME 4 Play Area.

Play Symbols and Play Captions for GAME 4

Play Symbols	25	30	35	40	45	20
Play Captions	TWFIV	THR TY	THFIV	FORTY	FYFIV	WINE20

One Play Symbol with its matching Play Caption will appear under the coating in the GAME 4 Play Area. Only the GAME 4 Play Symbols and Play Captions can be used to play GAME 4.

GAME 5


The GAME 5 Play Area has one  motif. You will, providing the requirements of the Rules and these Procedures are met, win £50 automatically if You reveal a **50** Play Symbol with its matching Play Caption under the coating of the  motif in the GAME 5 Play Area.

Play Symbols and Play Captions for GAME 5

Play Symbols	55	60	65	70	75	80	50
Play Captions	FTFIV	SIXTY	SIXFV	SVNTY	SVFIV	EGHTY	WINE50

One Play Symbol with its matching Play Caption will appear under the coating in the GAME 5 Play Area. Only the GAME 5 Play Symbols and Play Captions can be used to play GAME 5.

GAME 6

The GAME 6 Play Area has three ROWS labelled as 'ROW 1', 'ROW 2' and 'ROW 3'. Each ROW has the ROW number, two  motifs, a **+** symbol and the word 'PRIZE', (the "Prize Box"). You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal two Play Symbols with their matching Play Captions which add up to exactly SEVEN under the coating in a ROW. The Prize will be equal to the amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize Box for that ROW.



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Play Symbols and Play Captions for GAME 6

Play Symbols	1	2	3	4	5	6
Play Captions	-ONE-	-TWO-	THREE	-FOUR	-FIVE	-SIX-





Two Play Symbols with their matching Play Captions will appear under the coating of each ROW. Only the GAME 6 Play Symbols and Play Captions can be used to play GAME 6.

Prize Symbols and Prize Captions for GAME 6










Prize Symbols	£5.00	£10.00	£20.00	£50.00	£100
Prize Captions	-FIVE	-TEN-	TWNTY	FIFTY	-HUND
Prize Symbols	£250	£1,000	£5,000	£50,000	£700,000
Prize Captions	TWHFY	-THOU	FIVTH	FTTHO	SVHTH

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in GAME 6. Only one Prize Caption appears under each Prize Symbol. Only the GAME 6 Prize Symbols and their matching Prize Captions under the coating of each Prize Box can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of GAME 6.

GAME 7

The GAME 7 Play Area has four  motifs and the word 'PRIZE' (the "Prize Box") immediately below each motif. You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal a  Play Symbol with its matching Play Caption under the coating of a  motif. The Prize will be equal to the amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize Box immediately below that  Play Symbol.

Play Symbols and Play Captions for GAME 7

Play Symbols					
Play Captions	YACHT	-HELI	-NOTE	-COIN	-HOLS
Play Symbols					
Play Captions	-BAG-	-STAR	-BANK	PTGLD	-WIN-

Four Play Symbols with their matching Play Captions will appear under the coating in the GAME 7 Play Area. Only the GAME 7 Play Symbols and Play Captions can be used to play GAME 7.



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Prize Symbols and Prize Captions for GAME 7

Prize Symbols	£5.00	£10.00	£20.00	£50.00	£100
Prize Captions	-FIVE	-TEN-	TWNTY	FIFTY	-HUND
Prize Symbols	£250	£1,000	£5,000	£50,000	£700,000
Prize Captions	TWHFY	-THOU	FIVTH	FTTHO	SVHTH

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in GAME 7. Only one Prize Caption appears under each Prize Symbol. Only the GAME 7 Prize Symbols and their matching Prize Captions under the coating of each Prize Box can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of GAME 7.

Prize Amounts, Number of Prizes and Odds

Prize Amount	Number Of Prizes In The Game At Start Of Game	Approx. Odds (1 In :) At Start Of Game
£5	1,757,360	10
£10	638,915	25
£10 £5 x 2	638,998	25
£10 Fast £10	878,623	19
£20	79,887	200
£20 £10 + (£5 x 2)	79,817	201
£20 Fast £20	159,791	100
£20 £5 x 4	79,891	200
£50	41,218	388
£50 £5 x 10	41,308	387
£50 Fast £50	55,944	286
£50 £20 + (£5 x 6)	41,333	387
£100	12,272	1,302
£100 £20 x 5	12,227	1,307
£100 £50 + £10 + (£5 x 8)	12,243	1,305
£250	545	29,312
£250 £100 + Fast £50 + Fast £20 + £20 + Fast £10 + (£5 x 10)	534	29,916
£250 £100 + Fast £50 + Fast £20 + (£20 x 2) + Fast £10 + (£10 x 3)	534	29,916
£250 £100 + Fast £50 + (£20 x 2) + Fast £10 + (£5 x 10)	540	29,584
£250 Fast £50 + (£50 x 2) + Fast £20 + £20 + Fast £10 + (£5 x 10)	525	30,429
£1,000	401	39,838
£1,000 (£250 x 3) + Fast £50 + (£50 x 2) + Fast £20 + Fast £10 + (£10 x 7)	264	60,512
£5,000	26	614,422
£5,000 (£1,000 x 4) + (£250 x 3) + Fast £50 + (£50 x 2) + Fast £20 + (£20 x 3) + Fast £10 + £10	22	726,135
£50,000	7	2,282,136
£700,000	5	3,194,990



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As Prizes are won, the number of Prizes available in each category will reduce. Once the last top Prize has been validated, Retailers will be allowed to continue selling those Scratchcards that have already been activated for sale and any unactivated Scratchcard stock will be withdrawn. To find out up-to-date Prize information visit national-lottery.co.uk or call the National Lottery Line on 0333 234 5050. Calls cost no more than calls to 01 and 02 numbers. If your phone tariff offers inclusive calls to landlines, calls to 03 numbers will be included on the same basis.

Prize Value in The Game

The total value of Prizes in the print run of Scratchcards for the Game represents 70.65% of the total face value of Scratchcards. The overall value of Prizes in the initial print run of Scratchcards for the Game is £56,428,730.

The number of Prizes in the initial print run of Scratchcards for the Game relates to the number of Scratchcards recorded on Camelot's Computer System and formally notified to the Gambling Commission before any Scratchcards are sold. The details in these Procedures will not be revised to take into account any future sale or loss of Scratchcards, or future withdrawal of Scratchcards (where those Scratchcards are withdrawn by Camelot without knowledge of whether they are Prize bearing Scratchcards).

General

In the event of any conflict between these Procedures and any other information issued by Camelot in relation to this Game, these Procedures will take priority.



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